

ENVIRONMENTAL PRODUCT DECLARATION

# PREMIUM PLUS INTERIOR/EXTERIOR PRIMER No. 436

MULTI-SURFACE PRIMER & SEALER



Shown above: BEHR PREMIUM PLUS® Interior/Exterior Multi-Surface Primer & Sealer is a versatile primer that's excellent for stain-blocking, adhesion, and sealing interior/exterior surfaces.



Masco Coatings Group, home to Behr Process Corporation and Masterchem Industries LLC, the makers of BEHR® and KILZ® Brands respectively, is one of the largest manufacturers and suppliers of paint, primers, stains and surface finish products to Do-it-Yourselfers and Professionals. Sustainability is the core concept of our business strategy and culture ensuring top economic, social and environmental performance. Masco Coatings Group's commitment to sustainability, quality, value and performance has driven our desire for innovation and transparency. The creation of a Life Cycle Assessment (LCA) report and Environmental Product Declarations (EDP) allows us to continually improve our operations and illustrate a complete story behind our products.

To learn more, visit [behr.com](http://behr.com) and [kilz.com](http://kilz.com).



*In order to support comparative assertions, this EPD meets all comparability requirements stated in ISO 14025:2006. However, such differences in certain assumptions, data quality, and variability between LCA data sets may still exist. As such, caution should be exercised when evaluating EPDs from different manufacturers, as the EPD results may not be entirely comparable. Any EPD comparison must be carried out at the building level per ISO 21930 guidelines. The results of this EPD reflect an average performance by the product and its actual impacts may vary on a case-to-case basis.*

# ENVIRONMENTAL PRODUCT DECLARATION





Premium Plus Interior/Exterior Multi-Surface Primer & Sealer  
No. 436

According to ISO 14025

This declaration is an environmental product declaration (EPD) in accordance with ISO 14025. EPDs rely on Life Cycle Assessment (LCA) to provide information on a number of environmental impacts of products over their life cycle. Exclusions: EPDs do not indicate that any environmental or social performance benchmarks are met, and there may be impacts that they do not encompass. LCAs do not typically address the site-specific environmental impacts of raw material extraction, nor are they meant to assess human health toxicity. EPDs can complement but cannot replace tools and certifications that are designed to address these impacts and/or set performance thresholds – e.g. Type 1 certifications, health assessments and declarations, environmental impact assessments, etc. Accuracy of Results: EPDs regularly rely on estimations of impacts, and the level of accuracy in estimation of effect differs for any particular product line and reported impact. Comparability: EPDs are not comparative assertions and are either not comparable or have limited comparability when they cover different life cycle stages, are based on different product category rules or are missing relevant environmental impacts. EPDs from different programs may not be comparable.



PROGRAM OPERATOR	UL Environment	
DECLARATION HOLDER	Behr	
DECLARATION NUMBER	4787851154.102.1	
DECLARED PRODUCT	Premium Plus Interior/Exterior Primer No. 436	
REFERENCE PCR	PCR for architectural coatings: NAICS 325510, NSF 2015	
DATE OF ISSUE	November 14, 2017	
PERIOD OF VALIDITY	5 Years	
CONTENTS OF THE DECLARATION	Product definition and information about building physics Information about basic material and the material's origin Description of the product's manufacture Indication of product processing Information about the in-use conditions Life cycle assessment results Testing results and verifications	
The PCR review was conducted by:	Review Panel	
	Chair: Thomas P. Gloria	
	ncss@nsf.org	
This declaration was independently verified in accordance with ISO 14025 by Underwriters Laboratories <input type="checkbox"/> INTERNAL <input checked="" type="checkbox"/> EXTERNAL	 Wade Stout, UL Environment	
	 Thomas P. Gloria, Industrial Ecology Consultants	
This life cycle assessment was independently verified in accordance with ISO 14044 and the reference PCR by:		

## ENVIRONMENTAL PRODUCT DECLARATION



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### Product Definition

This Environmental Product Declaration covers Behr Process Corporation Premium Plus Interior/Exterior Multi-Surface Primer & Sealer No. 436, which delivers superior adhesion and surface sealing. This primer can be applied to both interior and exterior surface applications and can be used on a multitude of surfaces. Because it is an interior/exterior primer product, analyses were performed for both application scenarios.

### Declared Product Description

The Premium Plus Interior/Exterior Multi-Surface Primer & Sealer No. 436 is a versatile multi-surface primer with excellent stain-blocking, sealing, and adhesion properties. Its 100% styrene acrylic formula resists medium to heavy stains, and can even be used on metal, aluminum and to cover old oil-based paint. It is also tintable, so it is great when you are looking to make a color change. This is also a low odor, low VOC formula, and is available in 1-gallon and 5-gallon sizes.

### Product Components Related to Life Cycle Assessment

The material composition of the paints are in the following range:

**Table 1: Material composition in % by mass for Premium Plus Interior/Exterior Primer No. 436**

	Mass Composition [%]
Acrylic resin	50
Additive	0 - 0.1
Coalescent	1.0 - 1.5
Defoamer	0.25 - 0.75
Diatomaceous earth	1.0 - 1.5
Dispersant	2.5 - 3.0
Nepheline syenite	15 - 20
pH buffer	0.25 - 0.75
Preservative	0.25 - 0.75
Rheology modifier	1.0 - 2.0
Solvent	1.0 - 2.0
Surfactant	0 - 0.5
Titanium dioxide	10 - 15
Zinc	1.0 - 1.5
Water	10 - 15



The functional unit for the study is covering and protecting 1m<sup>2</sup> of substrate for a period of 60 years (the assumed lifetime of a building), exhibiting 97% opacity after drying. The functional unit and reference flow required for the functional unit were calculated for both the market life and design life as prescribed by the PCR. Market life is 5 years for interior application and 10 years for exterior application. The design life is based on the quality determined by ASTM test methods for scrub resistance (ASTM D2486 - 06(2012)e1), burnish (ASTM D6736 - 08(2013)), and washability (ASTM D4828 - 94(2012)e1) for the interior application and blistering (ASTM D714 - 02(2007)), erosions (ASTM D662 - 93(2011)), flaking/peeling (ASTM D772 - 86(2011)), and biologic growth (ASTM D3274 - 95 or -09(2013)) for the exterior application. Design life for primer products are shown in Table 3 and market life is shown in Table 4. For further technical information on Premium Plus Interior/Exterior Primer No. 436, visit [www.behr.com](http://www.behr.com).

**Table 2: Design life by coating type and quality designation**

Coating Type	Low Quality	Mid Quality	High Quality	Alternative
Interior Paint	3 years	7 years	15 years	N/A
Exterior Paint	5 years	10 years	20 years	Warranty

**Table 3: Design Life- Lifetime, reference flow, and quantity of colorant**

	Lifetime (years)	Amount of paint needed during lifetime (kg / Functional Unit)	Amount of tint needed during lifetime (lb / Functional Unit)
Primer 436 - Interior	15	0.797	0.0459
Primer 436 - Exterior	20	0.398	0.0309

**Table 4: Market Life- Lifetime, reference flow, and quantity of colorant**

	Lifetime (years)	Amount of paint needed during lifetime (kg / Functional Unit)	Amount of tint needed during lifetime (lb / Functional Unit)
Primer 436 - Interior	5	1.59	0.0757
Primer 436 - Exterior	10	0.797	0.0459

## Scope and Boundaries of the Life Cycle Assessment

### System Boundaries

The LCA was performed according to ISO 14040 standards. The system is a cradle-to-grave LCA and includes the following modules as defined in the PCR. The declaration covers the full range of Primer No. 436 sold in the North American market for the reference year.



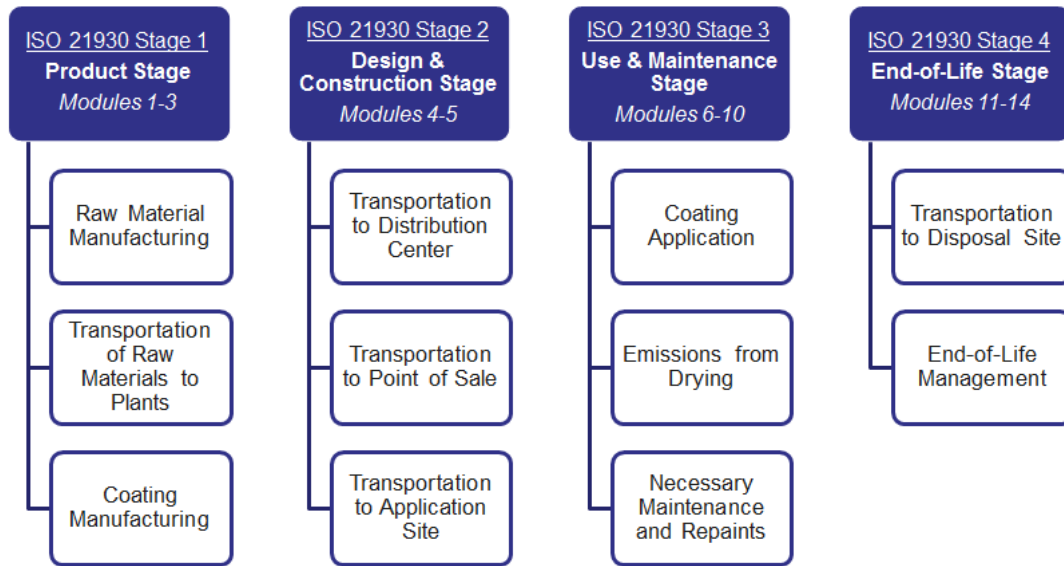


Figure 1: System boundaries for cradle to grave LCA

**Assumptions**

The described modeling approach makes assumptions in order to represent the cradle-to-grave environmental performance of Behr paint products. These assumptions include those that are prescribed by the PCR, such as in packaging disposal and recovery treatment, as well as transportation distances and use phase assumptions.

**Cut-off Criteria**

No cut-off criteria are defined by this study. For processes within the system boundary, all available energy and material flow data have been included in the model.

**Data Quality**

Primary data were obtained from Behr's eight facilities, one each in Chicago Heights, IL; Allentown, PA; St. Louis, MO; Roanoke, TX; and Atlanta, GA; and three in Santa Ana, CA for the 2016 reference year. Background data were obtained from the GaBi 2017 database and are representative of the years 2007-2016. Overall, both primary and background data are representative of the product system and have been deemed very good quality.



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### Allocation

Manufacturing inputs for the eight facilities were allocated to each paint product by volume.

### Product Stage

Premium Plus Interior/Exterior Multi-Surface Primer & Sealer No. 436 are produced at Behr's production facilities according to the following processing steps.

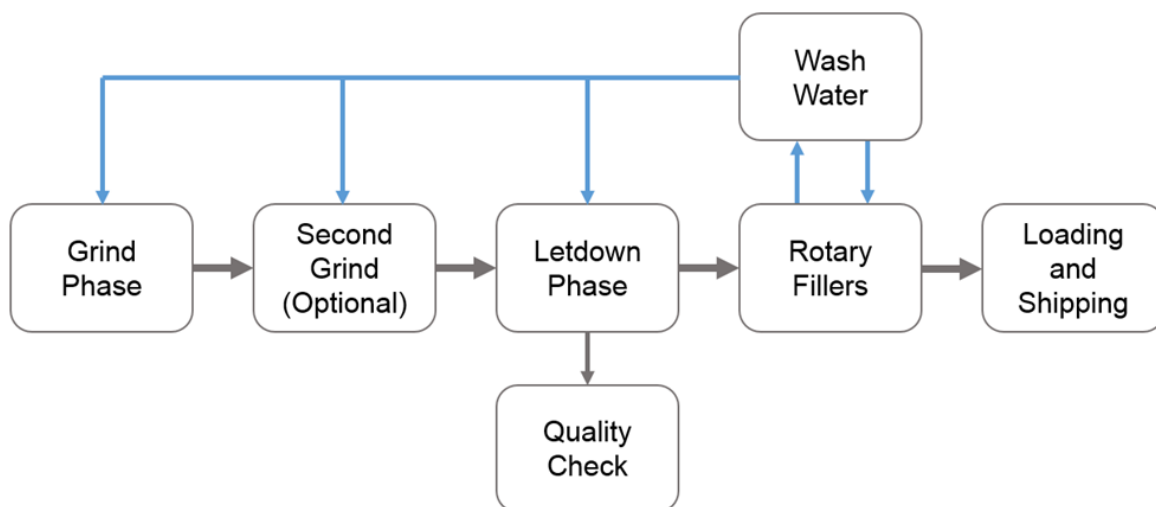


Figure 2: Behr process flow schematic

### Design and Construction Stage

The design and construction stage begins with the packaged paint product leaving the production site and ends with the coating being delivered to the point of application. Within this stage, the paint product is modeled as distributed to a warehouse and from there to Home Depot stores. At the stores, it is purchased and transported to the point of application. No colorant is added for the primer.

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### Use and Maintenance Stage

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#### Application and Use

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The use stage begins when the user applies the product to a substrate. Environmental burdens associated with repaints are attributed to the original stage in which they occurred (e.g. production of the coating for the repaint is attributed to Stage 1 - Product). This stage does not require any energy or additional cleaning inputs, but includes the VOCs emitted during application. The Premium Plus Interior/Exterior Multi-Surface Primer & Sealer No. 436 are considered by GREENGUARD to be low-VOC paint products, which is a designation applicable to products with less than fifty grams of VOC emissions per liter of paint, based on the ANSI/ASHRAE Standard 62.1-2007 test method.

#### Health, Safety, and Environmental Aspects during Installation

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Customers obtain material from a store or have the store deliver it. The customer or their contractor applies the coating to substrate(s) at customer site(s). The coating remains on the substrate material until the substrate is disposed of. This may include up to a 60 year life time, with additional /subsequent protective coatings. If the coating is handled and applied using the recommendations in the safety data sheet and technical data sheet, minimal health and environmental impacts should occur, and maximum product and substrate life should be expected.

#### Waste

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Disposal of any leftover coating and discarded packaging is categorized under the end-of-life stage. A 10% paint loss rate during application was included per the PCR.

#### Packaging

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Premium Plus Interior/Exterior Multi-Surface Primer & Sealer No. 436 are available in quart, 1-gallon and 5-gallon containers. Plastic packaging is often made from 100% recycled material.

### End of Life Stage

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#### Recycling or Reuse

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Home Depot stores encourage customers to use PaintCare or local paint recycling programs.

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### Unused Materials

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The manufacturing facilities recycle materials and by-products. The Chicago Heights, Atlanta, Garry, and Roanoke facilities also send off-spec products to GDB International, an organization that recycles paint waste into paint products.

### Disposal

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Product end-of-life occurs with the disposal of the substrate material. 100% of the waste is disposed of in a landfill at the end-of-life stage, and cannot be separated from the substrate before disposal. Packaging is recovered at a rate of 9.5% for plastics, 33% for metals, and 65% for paper and corrugate material. Recovery rates represent the average fraction of generated waste that is recovered in the US.

### Life Cycle Impact Assessment

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In accordance to the guiding PCR, TRACI 2.1 impact characterization methodology is used to calculate the declared environmental impacts, except for global warming potential results, which follow the methodology in the IPCC 5th assessment report. Additional inventory metrics are also calculated per the guiding PCR. The declared impacts and inventory metrics are summarized in this section.

### Key Environmental Parameters

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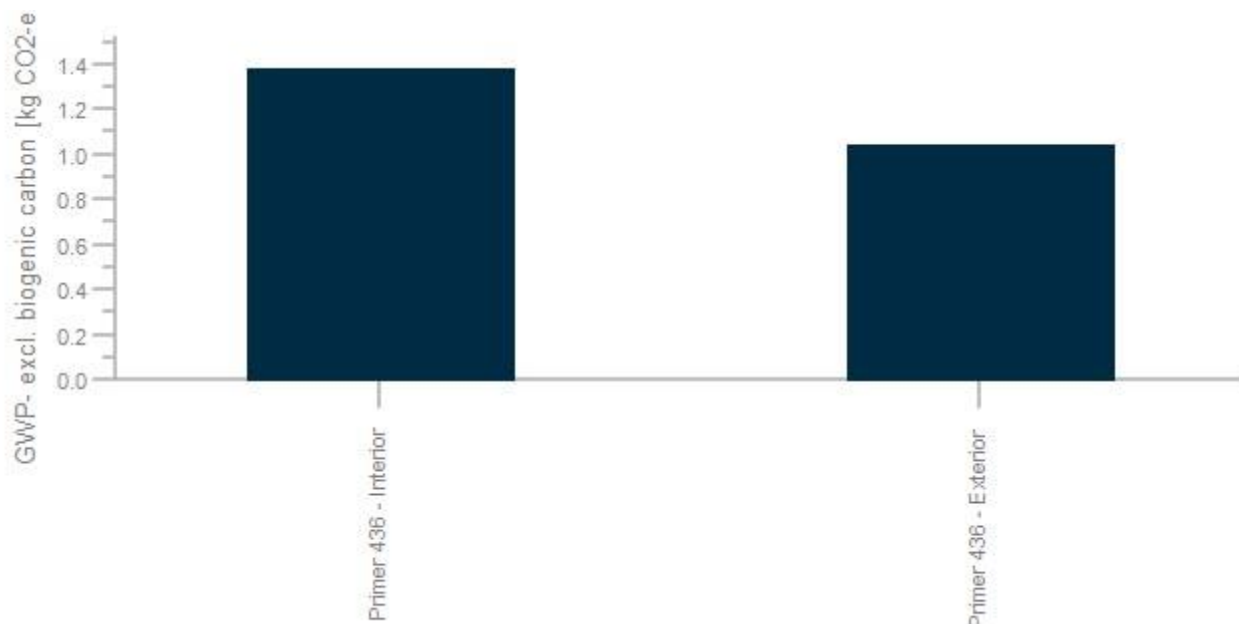


Figure 3: Global warming potential, excluding biogenic carbon for design lifetime

Table 5: Impact assessment results for design lifetime by PCR stages, (representative product, Primer No. 436 in an interior application)

	Stage 1	Stage 2	Stage 3	Stage 4
GWP, excl. biogenic carbon [kg CO2-Equiv.]	1.18E00	1.69E-01	-	3.02E-02
GWP, incl. biogenic carbon [kg CO2-Equiv.]	1.19E00	1.66E-01	-	3.08E-02
Acidification [kg SO2-Equiv.]	5.08E-03	4.73E-04	-	4.23E-04
Eutrophication [kg N-Equiv.]	2.11E-04	4.17E-05	-	1.62E-04
Ozone depletion [kg CFC 11-Equiv.]	9.67E-10	4.70E-12	-	1.13E-10
Smog formation [kg O3-Equiv.]	5.71E-02	1.10E-02	2.48E-10	3.73E-03



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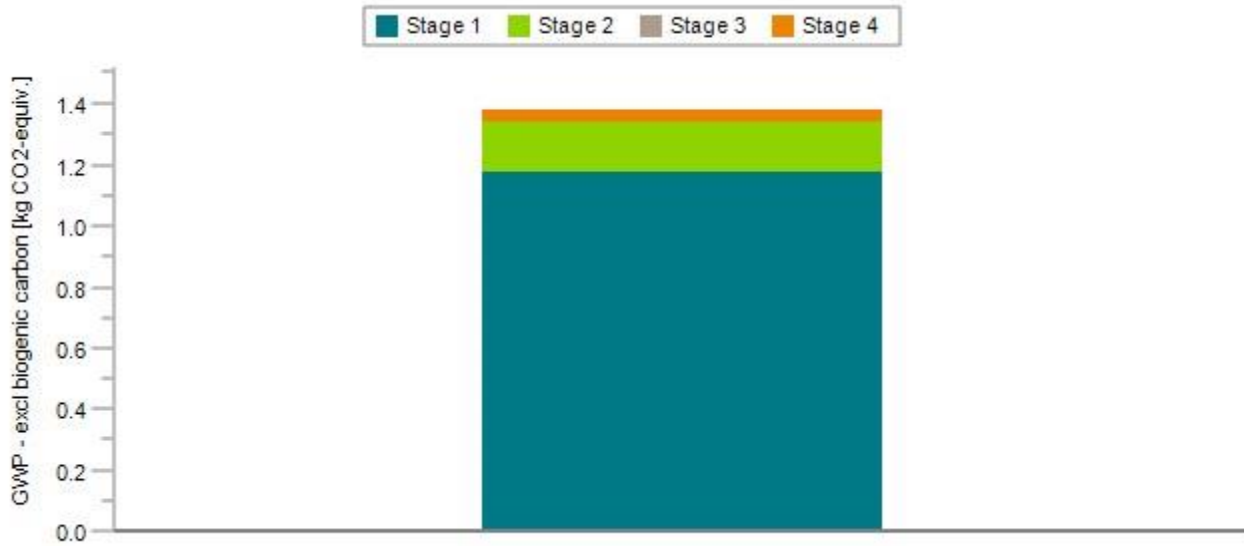


Figure 4: Global warming Potential, excluding biogenic carbon for design lifetime, (representative product, Primer No. 436 in an interior application)

Table 6: Impact assessment results for design lifetime

	GWP, excl. biogenic carbon [kg CO2-Equiv.]	GWP, incl. biogenic carbon [kg CO2-Equiv.]	Acidification [kg SO2-Equiv.]	Eutrophication [kg N-Equiv.]	Ozone depletion [kg CFC 11-Equiv.]	Smog formation [kg O3-Equiv.]
Primer 436 - Interior	1.38E00	1.38E00	5.97E-03	4.15E-04	1.08E-09	7.18E-02
Primer 436 - Exterior	1.04E00	1.04E00	4.48E-03	3.11E-04	8.13E-10	5.39E-02





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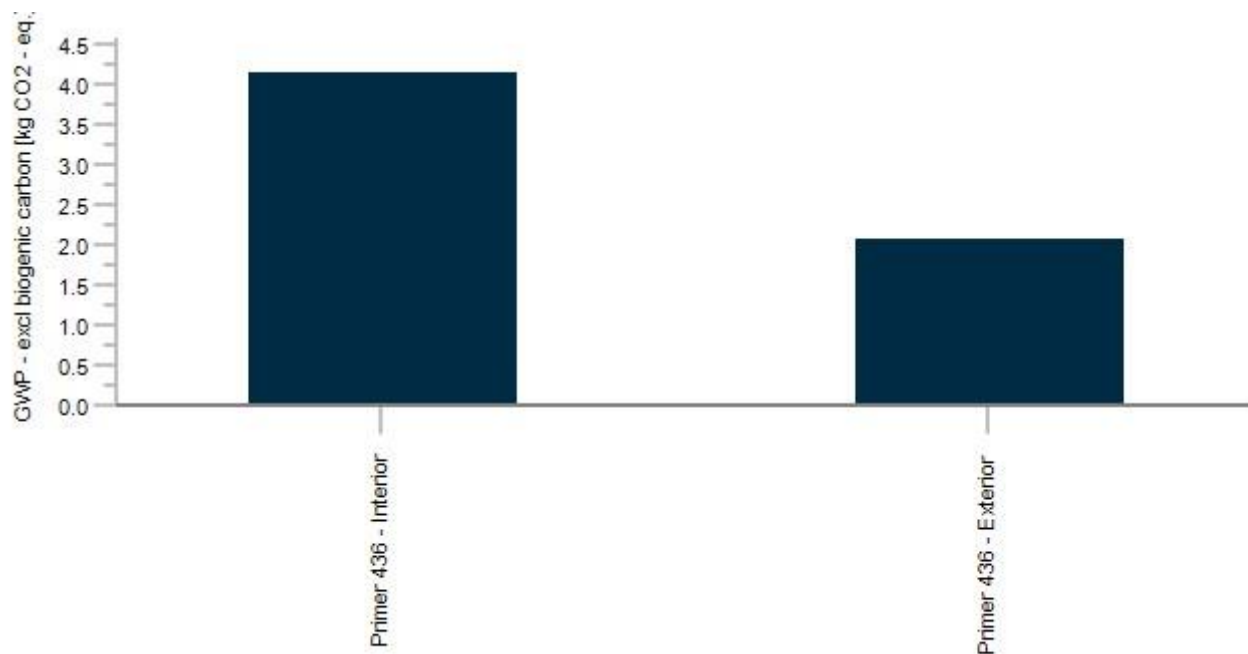


Figure 5: Global warming potential, excluding biogenic carbon for market lifetime

Table 7: Life cycle inventory data for market lifetime, (representative product, Primer No. 436 in an interior application)

	Stage 1	Stage 2	Stage 3	Stage 4
GWP, excl. biogenic carbon [kg CO2-Equiv.]	3.55E00	5.07E-01	-	9.05E-02
GWP, incl. biogenic carbon [kg CO2-Equiv.]	3.56E00	4.98E-01	-	9.23E-02
Acidification [kg SO2-Equiv.]	1.52E-02	1.42E-03	-	1.27E-03
Eutrophication [kg N-Equiv.]	6.32E-04	1.25E-04	-	4.86E-04
Ozone depletion [kg CFC 11-Equiv.]	2.90E-09	1.41E-11	-	3.38E-10
Smog formation [kg O3-Equiv.]	1.71E-01	3.30E-02	7.45E-10	1.12E-02



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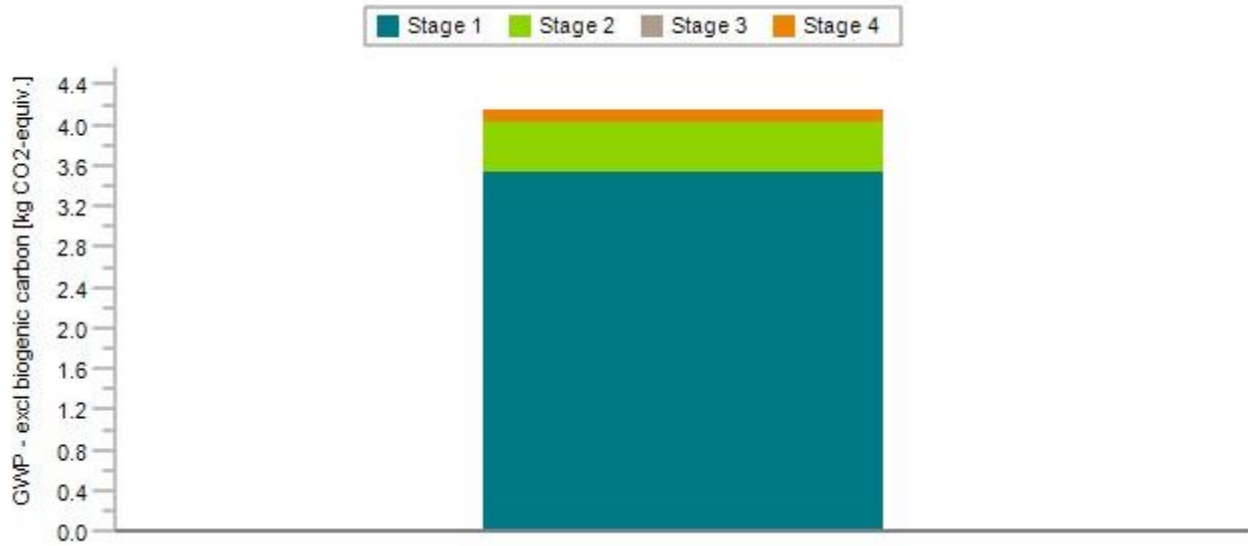


Figure 6: Global warming Potential, excluding biogenic carbon for market lifetime, (representative product, Primer No. 436 436 in an interior application)

Table 8: Impact assessment results for market lifetime

	GWP, excl. biogenic carbon [kg CO2-Equiv.]	GWP, incl. biogenic carbon [kg CO2-Equiv.]	Acidification [kg SO2-Equiv.]	Eutrophication [kg N-Equiv.]	Ozone depletion [kg CFC 11-Equiv.]	Smog formation [kg O3-Equiv.]
Primer 436 - Interior	4.15E00	4.15E00	1.79E-02	1.24E-03	3.25E-09	2.15E-01
Primer 436 - Exterior	2.08E00	2.07E00	8.96E-03	6.22E-04	1.63E-09	1.08E-01

Material and Energy Resources, Emissions, and Wastes

The additional inventory results required by the PCR for each product are shown in the tables below.





**Table 9: Energy resources for design lifetime, (representative product, Primer No. 436 in an interior application) [MJ, net calorific value]**

	Stage 1	Stage 2	Stage 3	Stage 4
Crude oil (resource)	7.69E00	2.72E00	-	2.33E-01
Hard coal (resource)	3.00E00	8.22E-02	-	-2.94E-02
Lignite (resource)	7.69E-01	9.20E-03	-	1.26E-02
Natural gas (resource)	1.32E01	1.23E-01	-	2.77E-02
Peat (resource)	1.15E-03	4.96E-06	-	-1.89E-07
Uranium (resource)	1.24E00	4.19E-02	-	4.09E-03
Primary energy from geothermics	3.23E-02	1.40E-03	-	-2.14E-04
Primary energy from hydro power	2.49E-01	9.45E-03	-	2.59E-03
Primary energy from solar energy	7.37E-01	9.27E-02	-	2.18E-02
Primary energy from waves	1.42E-08	4.05E-15	-	-2.90E-09
Primary energy from wind power	3.02E-01	7.49E-03	-	2.43E-03

**Table 10: Material resources for design lifetime, (representative product, Primer No. 436 436 in an interior application)**

	Stage 1	Stage 2	Stage 3	Stage 4
Non renewable resources	2.36E00	2.89E-02	-	1.28E-01
Renewable resources	5.42E02	1.62E01	-	1.15E01

**Table 11: Other environmental information for design lifetime, (representative product, Primer No. 436 436 in an interior application)**

	Stage 1	Stage 2	Stage 3	Stage 4
Blue water consumption [kg]	5.50E00	6.94E-01	-	3.54E-02
Hazardous waste, deposited [kg]	2.29E-06	5.05E-07	-	1.83E-09
Non-hazardous waste, deposited [kg]	2.53E-01	2.68E-04	-	6.07E-01
Recycled materials [kg]	-	-	-	7.68E-03
Secondary raw material [kg]	5.39E-04	-	-	-



**Table 12: Energy resources for market lifetime, (representative product, Primer No. 436 in an interior application) [MJ, net calorific value]**

	Stage 1	Stage 2	Stage 3	Stage 4
Crude oil (resource)	2.31E01	8.15E00	-	6.99E-01
Hard coal (resource)	8.99E00	2.47E-01	-	-8.82E-02
Lignite (resource)	2.31E00	2.76E-02	-	3.79E-02
Natural gas (resource)	3.97E01	3.68E-01	-	8.31E-02
Peat (resource)	3.45E-03	1.49E-05	-	-5.68E-07
Uranium (resource)	3.71E00	1.26E-01	-	1.23E-02
Primary energy from geothermics	9.68E-02	4.21E-03	-	-6.42E-04
Primary energy from hydro power	7.46E-01	2.83E-02	-	7.76E-03
Primary energy from solar energy	2.21E00	2.78E-01	-	6.55E-02
Primary energy from waves	4.26E-08	1.21E-14	-	-8.70E-09
Primary energy from wind power	9.05E-01	2.25E-02	-	7.29E-03

**Table 13: Material resources for market lifetime, (representative product, Primer No. 436 436 in an interior application)**

	Stage 1	Stage 2	Stage 3	Stage 4
Non renewable resources	7.08E00	8.67E-02		3.84E-01
Renewable resources	1.62E03	4.87E01		3.44E01

**Table 14: Other environmental information for market lifetime, (representative product, Primer No. 436 in an interior application)**

	Stage 1	Stage 2	Stage 3	Stage 4
Blue water consumption [kg]	1.65E01	2.08E00	-	1.06E-01
Hazardous waste, deposited [kg]	6.88E-06	1.52E-06	-	5.50E-09
Non-hazardous waste, deposited [kg]	7.60E-01	8.04E-04	-	1.82E00
Recycled materials [kg]	-	-	-	2.30E-02
Secondary raw material [kg]	1.62E-03	-	-	-

**Impact Assessment Interpretation**

For the Premium Plus Interior/Exterior Multi-Surface Primer & Sealer No. 436 products, raw materials and manufacturing (Stage 1) are the highest contributors to all impact categories. The impact from the design and construction stage is comparatively small but not insignificant and can be mostly attributed to transportation.





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### Other Environmental Information



#### GREENGUARD Certification

BEHR PREMIUM PLUS® Interior/Exterior Multi-Surface Primer & Sealer No. 436 is GREENGUARD and GREENGUARD Gold Certified. This third-party certification assures this product is low-emitting and contributes to healthy indoor environments.

GREENGUARD Certification establishes acceptable indoor air standards for indoor products, environments, and buildings. GREENGUARD Gold Certification offers stricter certification criteria, considers safety factors to account for sensitive individuals (such as children and the elderly), and ensures that a product is acceptable for use in environments such as schools and healthcare facilities.

GREENGUARD certified products are referenced standards in numerous sustainable building initiatives including: Leadership in Energy and Environmental Design (LEED®), Collaborative for High Performance Schools (CHPS), Green Guide for Health Care (GGHC), Sustainable Building Industry Council (SBIC) and many others. For more information on the GREENGUARD Certification Program emission standards visit [greenguard.org](http://greenguard.org).



#### MPI Extreme Green Performance™ Standard (MPI GPS-2-12)

BEHR PREMIUM PLUS® Interior/Exterior Multi-Surface Primer & Sealer No. 436 is certified with the MPI Extreme Green Performance™ (X-Green) Standard, a three-pronged standard that has requirements on indoor air quality, durability, and environmental safety of paint products.

MPI's Green Performance™ Standards were established to challenge the thinking that VOC level alone should determine a 'green' coating. MPI believes that performance and durability are critical to true sustainability, since premature failure and the frequent repainting that results inevitably leads to greater VOC emissions and non-sustainable and costly maintenance operations. Therefore, paints certified to MPI's Green Performance™ Standard:

- 1) Provide performance and durability equal to their 'conventional' counterparts;
- 2) Have eliminated or contain only trace quantities of various undesirable chemical compounds such as phthalates;
- 3) Have reduced VOC. MPI's GPS 2 -- the most stringent in North America when introduced in 2007 -- has a maximum allowable VOC of 50 g/l across the board for all paint types.

The Extreme Green Environmental Performance™ Standard, which complements MPI's Green Performance™ Standards includes the following additional requirements:

- 1) No carcinogenic ingredients;
- 2) Maximum 50 g/l VOC;
- 3) Submit a third-party test result verifying they meet CHPS (Collaborative for High Performance Schools) emissions requirements;
- 4) The certification of emissions compliance to CHPS must be within 2 years of testing.

The MPI Green Performance™ Standard is the only green paint/coatings certification required by both the US and Canadian governments, and referenced by the South Coast Air Quality Management District (SCAQMD).



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### Contact Information

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#### Study Commissioner

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#### LCA Practitioner

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