

BEHR PRO

BEHR® QUALITY. PRO PERFORMANCE.



INTERIOR PAINTS



BEHR PRO® INTERIOR PAINTS ARE DESIGNED TO DELIVER RELIABLE PERFORMANCE AND VALUE FOR INTERIOR APPLICATIONS.

Ideal use: properly prepared and primed drywall, plaster, masonry, wood, metal and other new or previously painted interior and exterior* surfaces.

*This paint has limited flexibility over flexible substrates and in areas prone to continual expansion and contraction. Do not use on large expanses of exterior wood surfaces exposed directly to the sun and elements, such as siding and fascia, as well as similar types of dimensionally unstable substrates.

BEHR PRO® PRE-CATALYZED WATERBORNE EPOXY EGGSHELL | SEMI-GLOSS



A high performance coating that is ideal for projects which require durability and performance in high traffic areas in locations such as schools, hospitals and restaurants. This product is suitable for trim, doors, high-traffic areas, and exterior applications with limited surface areas only.*

Single Component (pre-catalyzed)

No induction time or pot life makes it convenient and ready to use when compared to two-component coatings

Excellent Chemical and Stain Resistance

Helps to maintain finish appearance after being exposed to a wide range of chemicals and stains

Abrasion Resistant

Withstands repeated cleaning requirements

Low VOC (< 50 g/L, excluding colorants)

Meets the most stringent VOC regulations nationwide

*This paint has limited flexibility over flexible substrates and in areas prone to continual expansion and contraction. Do not use on large expanses of exterior wood surfaces exposed directly to the sun and elements, such as siding and fascia, as well as similar types of dimensionally unstable substrates.

BEHR PRO® i300 INTERIOR PAINT FLAT | EGGSHELL | SEMI-GLOSS



A top-line, professional quality interior paint with superior hide and coverage to save time and money on the job. Professional performance with excellent durability.

Excellent Touch-up and Washability

Extends the time between repaints

Mildew Resistant Paint Finish

Provides effective protection from mold and mildew on the dried paint film

MPI-Approved in All Sheens

Meets performance and environmental requirements of commercial specifications

Tintable to a Full Range of Colors

Expands color options

Zero VOC[†] (excluding colorants)

Meets the most stringent VOC regulations nationwide

[†] This product, like most Zero VOC paints, emits very low amounts of VOCs.

- Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer.

- While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

BEHR PRO® i100 INTERIOR PAINT FLAT | EGGSHELL | SEMI-GLOSS



A professional quality interior paint developed for maximum productivity in high-turnover, price-driven projects.

Excellent Spray Sheen Uniformity

Provides a consistent, even finish when sprayed without back-roll

Easy Application

Helps turn jobs around faster

Low VOC (< 50 g/L, excluding colorants)

Meets the most stringent VOC regulations nationwide



EXTERIOR PAINTS



BEHR PRO® EXTERIOR PAINTS ARE FORMULATED TO MEET PROFESSIONAL DEMANDS FOR EXTERIOR APPLICATIONS.

Ideal use: properly prepared and primed stucco, concrete, masonry, wood, ferrous metal, non-ferrous metal and other new or previously painted exterior surfaces.

BEHR PRO® e600 EXTERIOR PAINT

FLAT | SATIN | SEMI-GLOSS

A top-line, professional quality exterior paint designed for optimal application performance, excellent hiding power, and durability.

Superior Hide and Sheen Uniformity

Provides a consistent, even finish with no lap marks

Outstanding Dirt Pick-up Resistance

Painted surfaces stay clean longer

Application Down to 35°F

Extends the painting season

MPI-Approved in All Sheens

Meets performance and environmental requirements of commercial specifications

Great Touch-up

Extends the time between repaints

BEHR PRO® e500 EXTERIOR PAINT

FLAT | SATIN

A professional quality exterior paint developed for high-productivity, price-driven projects.

Excellent Spray Sheen Uniformity

Provides a consistent, even finish when sprayed without back-roll

Good Hide

Saves time and labor

Optimized for Spray Application

Good application properties when sprayed without back-roll

BEHR PRO® ACRYLIC TEXTURE COATING

MEDIUM TEXTURE

A professional quality interior/exterior coating specifically designed to provide a textured finish and help minimize defects and irregularities found on concrete and masonry surfaces.

Excellent Adhesion

Minimizes peeling and blistering

High Build Formula

Helps achieve desired film build in fewer coats without sagging

MPI-Approved

Meets performance and environmental requirements of commercial specifications

Resists Wind-Driven Rain

Prevents moisture intrusion through exterior walls



PRIMERS & SPECIALTY COATINGS



BEHR PRO® PRIMERS AND SPECIALTY COATINGS ARE INTENDED TO ADDRESS SPECIFIC PROJECT AND SUBSTRATE REQUIREMENTS.

Ideal use: properly prepared interior and/or exterior surfaces.

BEHR PRO® DRYFALL INTERIOR



A fast-drying water-based paint for ceilings and overhead surfaces, such as drywall, concrete, masonry, wood, structural steel, galvanized metal, and other sound interior surfaces.

Great Hide and Coverage
Saves time and labor

High Light Reflectance
Helps promote better lighting efficiency

Low VOC (< 50 g/L, excluding colorants)
Meets the most stringent VOC regulations nationwide

BEHR PRO® BLOCK FILLER INTERIOR | EXTERIOR



A dependable solution for above-grade concrete surfaces, such as concrete block, cinder block, and poured and pre-cast concrete.

Excellent Filling Properties
Provides a smooth surface prior to finish coat application

Can be Applied to Interior and Exterior
Convenience of using a single primer for interior and exterior applications

Low VOC (< 50 g/L, excluding colorants)
Meets the most stringent VOC regulations nationwide

BEHR PRO® HIGH BUILD PRIMER INTERIOR



A primer that combines skim coating and priming steps into one spray application over properly prepared new drywall.

Equalizes Porosity Differences in New Drywall Construction
Improves appearance of the topcoat

Excellent Sag Resistance
Allows for heavier application

Low VOC (< 50 g/L, excluding colorants)
Meets the most stringent VOC regulations nationwide

BEHR PRO® CONCRETE & MASONRY PRIMER INTERIOR | EXTERIOR



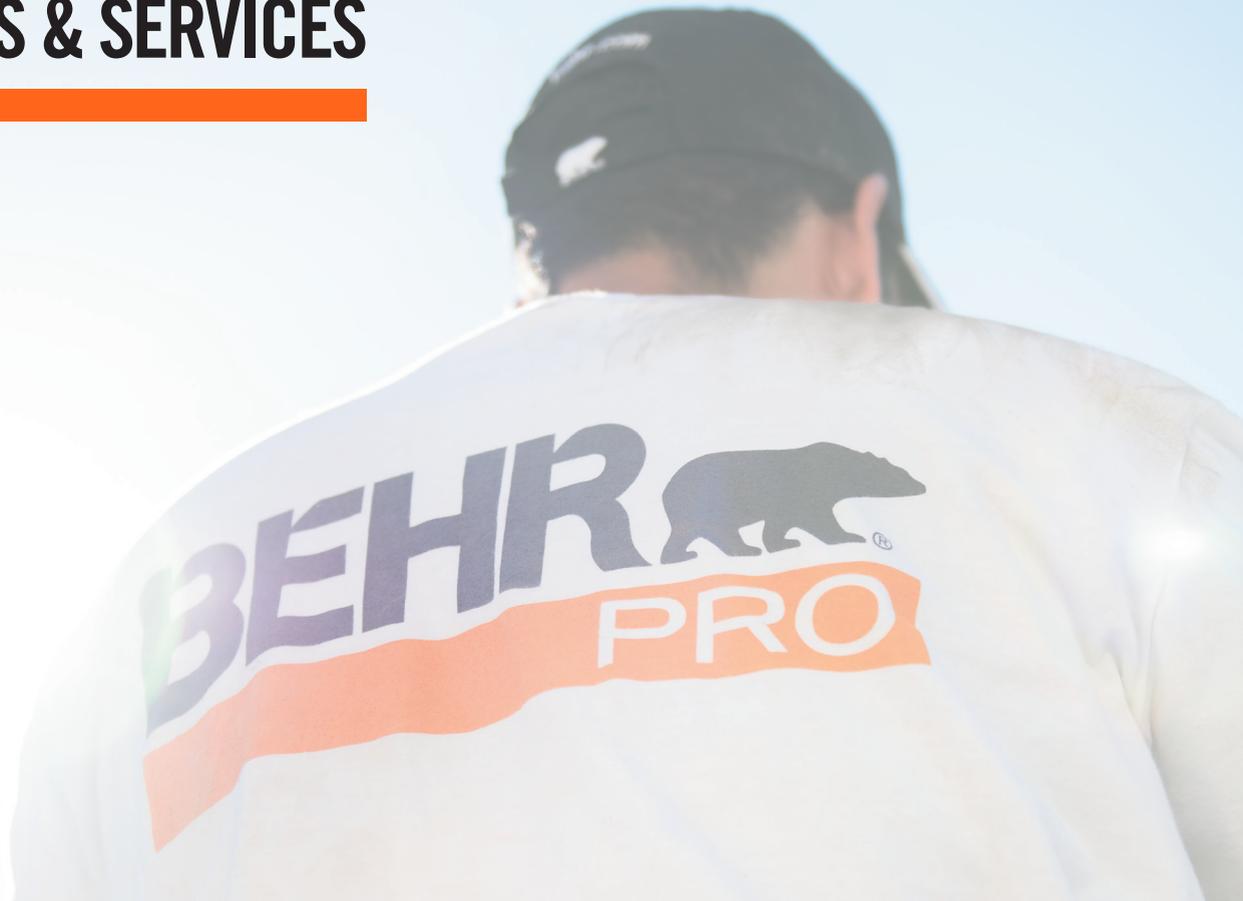
A water-based primer designed for sealing new concrete, stucco, fiber cement, brick, plaster and other above-grade masonry surfaces.

Excellent Adhesion
Provides a sound anchor for topcoats

Alkali and Efflorescence Resistant
Can be applied to concrete and masonry surfaces with pH level as high as 13 and helps prevent the migration of white salts to the surface

Application Down to 35°F
Extends the painting season

PRODUCTS & SERVICES



BEHR PRO® PRODUCTS & SERVICES PROGRAM

Serving the needs of professional painters, contractors, remodelers and property owners/managers is the foundation of the BEHR PRO Products & Services Program and the core of our mission. Since our inception, we have been dedicated to delivering high-quality products and personalized service to meet the needs of our customers nationwide.

When you work with the BEHR PRO Products & Services Program, you will have access to a dedicated BEHR PRO Rep who will help you get the most out of the many professional painter services.



JOIN PRO XTRA, THE HOME DEPOT'S LOYALTY PROGRAM BUILT FOR PROS

Members of Pro Xtra get exclusive, money-saving benefits and earn Perks, such as a Tool Rental credit or Pro Xtra Dollars, on every dollar spent.

SAVE UP TO 20% ON PAINTS, STAINS, AND PRIMERS. IN-STORE AND ONLINE.

How it works:

-  Spend **\$6,500**, get **20%** off
-  Spend **\$3,500**, get **15%** off
-  Spend **\$1,000**, get **10%** off

Save more with Paint Rewards:

- Call, Text, or E-Mail Your Orders
- Free Direct-to-Jobsite Delivery*
- Buy Online, Pick Up In-Store
- Paint Color History Saved by Job
- Lifetime In-Store and Online Purchase History

*Where available. Some restrictions may apply.

Not a Pro Xtra Member? Join now and get \$20 off your next purchase of \$200 or more.

Visit [Homedepot.com/joinproxtra](https://www.homedepot.com/joinproxtra)

*Coupon will be sent by email within 24 hours



GREENGUARD® CERTIFIED

Behr offers coatings that meet stringent GREENGUARD certification standards that help earn points toward LEED® certification. GREENGUARD certified products conform to GREENGUARD emission standards to help reduce indoor air pollution and the risk of chemical exposure.

GREENGUARD is a registered trademark of UL LLC. For more information, visit ul.com/gg. Certificates can be found on: spot.ul.com. See usgbc.org/LEED for details.



MPI-APPROVED

Behr has coatings that meet or exceed environmental and performance requirements established by Master Painters Institute® (MPI).

To learn more about MPI or view the most up-to-date MPI-approved BEHR Products, visit the MPI website at paintinfo.com.

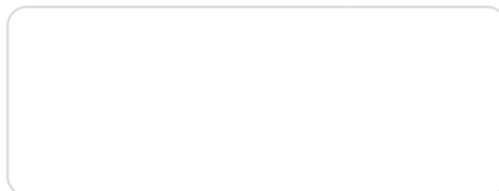
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